



**Vision**

*MPL is an anchor institution that helps build healthy families and vibrant neighborhoods – the foundation of a strong Milwaukee.*

**Mission**

*Inspiration starts here – we help people read, learn, and connect.*

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**BOARD OF TRUSTEES REGULAR MEETING AGENDA**

**Tuesday, November 28, 2023**

**4:00 p.m.**

**Central Library**

**Rotary Club of Milwaukee Community Room**

**814 W. Wisconsin Avenue**

**Milwaukee, WI 53233**

***BOARD GIFT GIVING***

**WELCOME & ROLL CALL**

4:00 – 4:05

**PUBLIC COMMENT**

4:05 – 4:15

**SPECIAL COMMUNICATION**

4:15 – 4:20

1. **Introduction of New Trustee.** Chair Mercado will introduce new Trustee Venice Williams.

**CONSENT AGENDA**

4:20 – 4:30

Attachment A, page 3

2. **Regular Board Meeting Minutes, October 24, 2023.**
3. **Committee Reports**
  - a. Finance & Personnel Committee Meeting Minutes – October 24, 2023
  - b. Building & Development Committee Meeting Minutes – November 2, 2023
  - c. Executive Committee Meeting Minutes – November 15, 2023
4. **Administrative Reports.**
  - a. Financial Report
  - b. Library Director's Report
  - c. Statistics
5. **Updated 2024 Meeting Schedule.** Locations for regular Board meetings have been revised.

## REPORTS

4:30 – 4:35

6. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** Library Director Joan Johnson will report on the November 27, 2023 meeting.

## OLD BUSINESS

4:35 – 5:15

7. **2024 Final Budget Update.** The Board will review the adopted operating budget for 2024.
8. **Community Engagement Report.** Library Director Joan Johnson and INPOWER Solutions will present the final community engagement report.

## NEW BUSINESS

5:15 – 5:20

9. **2024 Library Hours.** The 2024 Schedule of Hours will be presented to the Trustees for approval.  
Attachment B, page 48

## CLOSING REMARKS

5:20 – 5:30

10. **Closing Remarks and Adjournment.**

**REMINDER:** Next scheduled meetings are:

January 9, 2024 Innovation & Strategy Committee – Video Conference Call, 9:00 a.m.

January 11, 2024 Building & Development Committee – Video Conference Call, 8:00 a.m.

January 23, 2024 Finance & Personnel Committee – Video Conference Call, 8:30 a.m.

January 23, 2024 Board Meeting – **IN PERSON**, Good Hope Branch Community Room 4:00 p.m.

### Trustees

Mark Sain, *President*, Michele Bria, *Vice-President*, Teresa Mercado, *Financial Secretary*,  
Ald. Milele Coggs, Matthew Kowalski, Michael Morgan, Felicia Saffold, Erika Siemsen,  
Ald. Scott Spiker, Sup. Kathleen Vincent, Venice Williams, Joan Johnson, *Secretary*,  
Rebecca Schweisberger, *Secretary's Assistant* (414) 286-3021

***The Milwaukee Public Library Board of Trustees is an informed, dedicated group of citizens who represent a cross-section of the city of Milwaukee and are committed to supporting, developing, and advancing the library for the benefit of all residents of Milwaukee and others throughout Milwaukee County, the State of Wisconsin, and beyond. In their role as advocates and advisors, they serve the library's many patrons, its staff, the common good of the community, and this critical and enduring institution.***

*Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby) or by calling (414) 286-2238.*

*Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.*

*PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX) or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.*

**MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES**

**REGULAR MEETING**

**MINUTES**

**Tuesday, October 24, 2023**

**Central Library  
Rotary Club of Milwaukee Community Room  
814 West Wisconsin Avenue  
Milwaukee, WI 53233**

**PRESENT:** Mark Sain, Michele Bria, Teresa Mercado, Ald. Milele Coggs, Matthew Kowalski, Michael Morgan, Ald. Scott Spiker, Joan Johnson

**EXCUSED:** Felicia Saffold, Erika Siemsen, Sup. Kathleen Vincent

**STAFF:** Chantel Clark, Melissa Howard, Yves LaPierre, Tammy Mays, Jennifer Meyer-Stearns, Joseph Moretz, Karli Pederson, Victoria Robertson, Rebecca Schweisberger, Kelly Wochinske

**OTHERS**

**PRESENT:** MPL Foundation: Ryan Daniels

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President Mark Sain called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:08 p.m. on October 24, 2023 with a quorum present. The agenda items were taken out of order but are presented here in numerical sequence.

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**SPECIAL COMMUNICATION**

1. **Trustee Recognition.** President Sain read the resolution for Chris Layden thanking him for ten years of service on the Board. Trustee Bria agreed to serve as Vice-President in the interim. Mayor Johnson has appointed Venice Williams to replace Chris Layden; she will begin her tenure in November 2023.

**CONSENT AGENDA**

2. **Regular Board Meeting Minutes September 26, 2023**
3. **Committee Reports.**
  - a. Building & Development Committee Meeting Minutes – October 11, 2023
4. **Administrative Reports**
  - a. Financial Report
  - b. Library Director's Reports
  - c. Statistics
5. **2024 Board Meeting Schedule.**

President Sain asked the Board if any items should be removed from the Consent Agenda presented as attachment A, pages 3-20 of the agenda. There was no motion to remove any items and the Consent Agenda was accepted.

## BOARD DEVELOPMENT

6. **Restorative Practices Community Circles.** Public Services Area Manager (Branches) Dr. Tammy Mays introduced D'Shaunta Stewart, Circle Keeping Facilitator, and Jenny Wright, Education & Outreach Librarian, shared information about the Community Circles at MPL.

Restorative Circle Keeping is a practice that seeks to offer conflict resolution that goes beyond traditional punishment and typically involves finding time and space to discuss issues and creates a safe space for teens to talk about their experiences. In recent years, the number of security incidents involving teens has increased and MPL staff recognized the need to help improve teen communication and conflict resolution skills. Additionally, the Circles can help staff gain confidence in creating a sense of community for young people using the library. MPL received a grant from the Institute of Museum and Library Services (IMLS) to fund the Community Circles and the program also receives funding support from the Milwaukee Public Library Foundation. The Circles are held at Atkinson, Center Street, Mitchell Street, and Washington Park branches. Prior to moving to the temporary location, a Circle was held at Martin Luther King branch. These locations were identified as locations with a large youth demographic.

The Circle Keeping contract was originally awarded to a full-time facilitator for a 12-month contract and the original contractor resigned after 4 months. MPL re-issued the Request for Proposal (RFP) and two Circle Keeping Consultants were offered part-time positions. One consultant, D'Shaunta Stewart, accepted the contract and was hired in September 2022.

Ms. Stewart shared an overview of the Circle format and anonymous quotes and anecdotes from participants. In addition to circle sharing, activities included creating vision boards, journaling, and affirmations. In total, 51 Circles were offered at the 4 selected branches. Although attendance counts were low, the positive impact for individual teens has been tremendous.

In 2019, Circle Keeping training was offered to MPL staff by Restorative Circles, LLC. MPL partnered with the Office of Community Wellness and Safety to identify strategies for improving relationships with youth and providing an alternative to banning them from the library. Dr. Mays and Ms. Wright presented to United Neighborhood Centers of Milwaukee to connect with other community groups offering Circles. Ms. Stewart attended the Children's and Young Adult Librarians meeting in September to offer training in hopes librarians will continue the work at their locations even after the grant ends on October 31, 2023. Ms. Stewart also offered a 'True Colors' Circle for managers and staff at Central Library. Dr. Mays and Ms. Stewart were interviewed by the Milwaukee Neighborhood News Service and WTMJ-4.

Dr. Mays offered thanks for the committee for their ongoing support. The Board expressed appreciation for MPL's work to support youth in Milwaukee. Informational item.

## REPORTS

7. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** Library Director Joan Johnson reported on the October 9, 2023 meeting.

### **Action items:**

- The Board approved the 2024 MCFLS budget of \$5.29M, which included a 10% increase in State aid.
  - o Total State aid = \$3.92M
  - o As the Resource Library for Milwaukee County, MPL receives 6% of State aid
    - MPL will receive \$245,324 from Milwaukee County to support MCFLS and member libraries

- Additional State funding will be used to provide savings to members on shared electronic resources and county-wide services
- Overall, members will see a savings of nearly \$150,000
- MCFLS is leading migration to a new online shared catalog called Aspen Discovery
  - The additional cost of the resource is \$20,000, which will be absorbed by the system and paid out of the increased State aid
- The Board approved the MCFLS System plan
  - The plan focuses mostly on strategic planning work and support for member libraries
  - Marketing support for members is included in the plan
  - The plan was submitted to the Department of Public Instruction (DPI) in October
    - Collaborative activities between systems is encouraged
      - MCFLS Marketing Director is working with her counterpart in the Bridges System to create radio ads on a local station
- The Board approved a 2024 Continuing Education Agreement with the Bridges System
  - The Bridges System will administer continuing education for both systems together
  - MCFLS will see a savings on consulting costs
  - MPL staff regularly takes advantage of the training opportunities offered annually

Informational item.

8. **MPL Board Finance & Personnel Committee Meeting.** Trustee Mercado reported on the October 24, 2023 meeting.

**Informational items:**

- The Committee received the Quarterly Review of Fund Investments report from Mr. Wayne Sattler of US Bank
- The Committee received the Quarterly Report of the MPL Trust and Gift Funds

**Action items:**

- The Committee approved the minutes from the July 25, 2023 meeting.
- Library Director Joan Johnson presented the annual request to expend funds from the MPL investment fund in 2024. Each year, MPL can request to withdraw up to 5% from the fund. Unrestricted funds are used for public programming, marketing, and professional development. Restricted funds are used for materials purchases. The 2024 request is 4.5%, with \$252,000 unrestricted and \$15,000 restricted, for a total of \$267,000. The Committee approved the request and moves approval to the full Board. Trustee Bria moved to approve the 2024 gift fund expenditure; Trustee Mercado seconded. Motion passed.

9. **MPL Foundation.** MPL Foundation (MPLF) Executive Director Ryan Daniels presented an update on fundraising and MPLF activities. Director Daniels reiterated the MPLF mission to support MPL's efforts and to supplement, but not supplant, City funding. To date, MPLF has raised \$1.65M, up from \$1.39M at the same time last year. The 2023 Benjamin Franklin Awards Ceremony was held on and honored the Rotary Club of Milwaukee and John W. Daniels, Jr. The sold-out event raised \$441,726.50, up over 7% from 2022. At year-end, MPLF is closing out grants and contacting donors to request their continued support at the same or increased levels. The MPLF Board is working on building a major gift campaign, which includes a \$150,000 donation from Rockwell Automation in support of the makerspace at the new Martin Luther King branch. MPLF will begin fundraising for the donor wall at Martin Luther King branch as soon as practicable. Trustee Bria expressed

appreciation for the MPLF team and Board for their dedicated efforts and support of MPL.  
Informational item.

10. **Summer Reading Program Update.** Kelly Wochinske, Library Public Services Area Manager (Education & Outreach), presented an update on the 2023 Summer Reading Program. Each summer, MPL strives to ensure children and teens have access to reading materials and activities to help avoid summer learning loss and a safe place with caring adults. This year, 3,157 children signed up for the Super Reader Squad and 512 teens signed up for the Teen Summer Challenge. Additionally, MPL provided service at 97 childcare outreach sites and 133 school-age outreach sites. Outreach services included: deposit collections, professional development and programming tools for site staff, and a supply of giveaway books for each participant to add to their home library. In total, MPL served 20,538 youth and children. The Book by Book Adult Summer Reading program had over 1,000 participants.

Summer library programs included book-based hands-on programs and digital photography workshops. The MPS Summer Academies middle-school classes visited MPL makerspaces and LibraryCorps served six sites, offering book-based steam workshops and reading buddy support.

MPL participated in the Mayor's Earn & Learn Summer Youth Internship Program and hosted 10 interns system-wide. Interns worked on a variety of projects, including: supporting summer reading, creating displays, helping with programs, and public equipment troubleshooting. The program offered interns additional training as well as college and career readiness support. Regular tasks included creating social media posts and a reflective presentation which they shared at the end of summer celebration.

The MPL Outreach team was invited to 86 community events and attended 72. Events included: MKE Rec playgrounds, neighborhood events, concerts, farmers markets, parades, and festivals.

Informational item.

## **OLD BUSINESS**

11. **2024 Budget.** Library Director Joan Johnson shared a summary of the proposed budget for MPL. At the beginning of the budget process, MPL recognized the need to prepare for potential budget cuts and corresponding service model changes. MPL embarked on a robust community engagement project and created internal work groups to help inform service model planning. As the 2024 budget outlook has improved, the focus shifted to identifying opportunities to grow and expand services in a way that is responsive to the community feedback. The final community engagement report will be shared with the Board at the November meeting. Director Johnson will use the report to work with the Mayor to identify short- and long-term goals and priorities for the library. There are three possible budget amendments that directly implicate MPL by providing additional funding to cover Sunday service hours year-round. The MPL budget team has been working diligently with the Budget Office and Common Council Finance & Personnel Committee to discuss these amendments and the library's plan for implementing Sunday service. If the amendments pass, the expanded hours will be reflected in the MPL service hours presented to the Board for approval in November. Informational item.
12. **RNC Host Committee Update.** Deputy Library Director Jennifer Meyer-Stearns and Associate Director – Public Services Chantel Clark presented a memo with the revised fee structure for library meeting space rental during the Republican National Committee in 2024. The memo is attached at the end of these minutes. The City Attorney's Office slightly amended the vendor agreement and

MPL will secure approval from the RNC Host Committee before presenting the final agreement and fees to the Board. A federal agency has requested use of a room at Central Library, which would eliminate the use of that room by any other party. The agency has agreed to provide investments for technology upgrades in the Loos Room. Additional information will be forthcoming. Trustee Bria moved to accept the meeting venue fee and terms proposal for the RNC; Trustee Morgan seconded. Motion passed.

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With no further business, the Milwaukee Public Library Board of Trustees meeting of October 24, 2023 was adjourned at 5:56 p.m.

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Trustee Layden Resolution  
September 2023

WHEREAS, Trustee Chris Layden stepped down from the Milwaukee Public Library Board of Trustees on September 26, 2023 after ten years of service; and

WHEREAS, Trustee Layden served as a Citizen member, appointed to the Library Board by Mayor Tom Barrett and attended his first meeting in January 2013; and

WHEREAS, Trustee Layden has been a member of all Board Committees committees, including Building & Development Committee, Executive Committee, Finance & Personnel Committee, Innovation & Strategy Committee, and Services & Programs Committee; and

WHEREAS, during his service on the Building & Development Committee, Trustee Layden supported the transformation of Milwaukee Public Library branch libraries, including the East, Tippecanoe, Mitchell Street, and Good Hope branches, participating in additional updates and renovations of and innovations within the historic Central Library; and

WHEREAS, during his tenure the Library adopted MPL 2022, the 2-year extension of the Library's Strategic Plan which prioritizes an increased focus on literacy and reading; and

WHEREAS, across his ten years of service he witnessed and helped to lead changes in library services, from the introduction of Wi-Fi, eBooks, and self-service check-out to sorting machines, express libraries, maker spaces, and virtual programming; and

WHEREAS, Trustee Layden has been a steadfast advocate of Milwaukee Public Library and supported MPL's vision to help people read, learn, and connect;

NOW, THEREFORE, BE IT HEREBY RESOLVED that members of the Board of Trustees of the Milwaukee Public Library express their appreciation to Chris Layden for his service to the Library and citizens of Milwaukee; and

FURTHERMORE, BE IT RESOLVED that a copy of this resolution, suitably inscribed, be presented to Chris Layden and that a copy hereof be spread upon the minutes of the regular meeting of the Board of Trustees held Tuesday, October 24, 2023.





# MEMO

**DATE:** October 24, 2023

**TO:** Milwaukee Public Library Board of Trustees

**FROM:** Jennifer Meyer-Sterns, Deputy Library Director and  
Chantel Clark, Associate Director of Strategic Initiatives and Public Services

**RE:** Meeting Venue Fee and Terms Proposal for the Republican National Convention

In July of 2024, the City of Milwaukee will host the Republican National Convention (RNC) and expects to accommodate tens of thousands of attendees from around the country. Milwaukee Public Libraries are in close proximity to the RNC Convention and will potentially be a prime destination for attendees. In addition to tourism visits, MPL is prepared to provide library services, amenities, and meeting spaces during the event.

In support of community activities and in its role as an anchor institution in the City of Milwaukee, MPL makes its Community Meeting Rooms available for use by the public when not in use by the library. The Milwaukee Public Library proposes serving as a participating venue for the RNC Host Committee, with the fees and terms for use listed below.

**Rentable Space and Terms Offered by Venue**

Venue Description							
Venue Name	Venue Type	Max Capacity Seated	Max Capacity Reception	Square Feet	Venue Fee	Terms per event, full day, etc.	Food and Beverage Minimum
Bayview Library	Library Community Room	80	80	966	\$1000 up to 3 hours	\$200 each additional hour; \$3000 Full Day	Catering allowed in compliance with City licensing requirements.
Central Library—Rotary Room	Library Community Room	85	85	1050	\$1000 up to 3 hours	\$200 each additional hour; \$3000 Full Day	Catering allowed in compliance with City licensing requirements.
East Library	Library Community Room	85	85	1056	\$1000 up to 3 hours	\$200 each additional hour; \$3000 Full Day	Catering allowed in compliance with City licensing requirements.



Good Hope Library	Library Community Room	75	75	840	\$1000 up to 3 hours	\$200 each additional hour; \$3000 Full Day	Catering allowed in compliance with City licensing requirements.
Mitchell St. Library	Library Community Room	75	75	1440	\$1000 up to 3 hours	\$200 each additional hour; \$3000 Full Day	Catering allowed in compliance with City licensing requirements.
Tippecanoe Library	Library Community Room	71	80	1806	\$1000 up to 3 hours	\$200 each additional hour; \$3000 Full Day	Catering allowed in compliance with City licensing requirements.
Villard Library	Library Community Room	85	85	810	\$1000 up to 3 hours	\$200 each additional hour; \$3000 Full Day	Catering allowed in compliance with City licensing requirements.
Washington Park Library	Library Community Room	90	90	1056	\$1000 up to 3 hours	\$200 each additional hour; \$3000 Full Day	Catering allowed in compliance with City licensing requirements.

This memo serves as a recommendation to the Library Board of Trustees to authorize the Milwaukee Public Library to serve as a meeting room venue for the RNC Host Committee during the Republican National Convention from July 15-18, 2023. The rates above are proposed for RNC use the week before and a few days after the RNC, July 7 to July 22, 2023. After hours meeting requests will also be required to fund additional security contract work and manager/librarian overtime as needed.

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
FINANCE & PERSONNEL COMMITTEE  
MINUTES**

**Tuesday, October 24, 2023**

**Video Conference Call by GoToMeeting**

**PRESENT:** Teresa Mercado, Felicia Saffold, Ald. Scott Spiker, Joan Johnson

**EXCUSED:** Ald. Milele Coggs, Kathleen Vincent,

**OTHERS**

**PRESENT:** MPL: Sarah Leszczynski, Jennifer Meyer-Stearns, Rebecca Schweisberger  
US Bank: Richard Romero, Wayne Sattler

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Chair Teresa Mercado called the meeting of the Board of Trustees Finance & Personnel Committee to order at 8:36 a.m. on Tuesday, October 24, 2023. All Trustees and presenters participated by video conference.

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1. **Committee Meeting Minutes Review.** The Committee reviewed the minutes from the July 25, 2023 meeting. Trustee Spiker moved to approve the minutes and Chair Mercado seconded. Motion passed.
2. **2024 Meeting Schedule.** The 2024 meeting schedule was presented for approval. Trustee Spiker moved to approve the schedule and Chair Mercado seconded. Motion passed.
3. **Quarterly Review of Fund Investments.** Prior to the meeting, the Committee received the U.S. Bank Institutional Trust and Custody quarterly report for MPL dated October 24, 2023. On behalf of U.S. Bank, Vice President and Relationship Manager Richard Romero thanked the Board for the opportunity to serve as the investment manager.

Mr. Wayne Sattler, Senior Vice President & Managing Director, Senior Institutional Client Portfolio Manager at PFM Asset Management LLC, a subsidiary of U.S. Bancorp Asset Management / U.S. Bank, confirmed the fund investment quarterly review schedule for 2024: in January, the presentation will be made to the full Board; in April, July, and October the presentation will be made to the Finance & Personnel Committee. Mr. Sattler also explained his new title listing at PFM Asset Management as part of an internal organizational change. In December 2021, US Bank's Asset Management group purchased PFM Asset Management and after June 30, 2023 US Bank centralized all investment management functions within US Bank Corps Asset Management and its subsidiary, PFM Asset Management. Mr. Sattler continues to manage the MPL portfolio and work with Mr. Romero, who manages custody and safekeeping arrangements for the fund.

Mr. Sattler provided a market overview and portfolio summary. The MPL fund strategic asset allocation is prudent for the long-term investment horizon and allows for tactical flexibility as needed. The Committee accepted the report. Informational item.

4. **Quarterly Library Report of the Internal Control of the MPL Trust and Gift Funds.** The Internal Controls Memo for third quarter 2023 was listed as Attachment C of the agenda. Deputy Library Director Jennifer Meyer-Stearns reported all internal control processes were followed and there were no accounting issues. Informational item.

5. **2024 Library Trust & Gift Fund Expenditure Request.** Library Director Joan Johnson presented the annual request to expend funds from the MPL investment fund in 2024, listed as Attachment D of the agenda. Each year, MPL can request to withdraw up to 5% from the fund. Unrestricted funds are used for public programming, marketing, and professional development. Restricted funds are used for materials purchases. The 2024 request is 4.5%, with \$252,000 unrestricted and \$15,000 restricted, for a total of \$267,000. Trustee Spiker moved to approve the request and Trustee Saffold seconded. Motion passed.

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The meeting of the Library Board's Finance & Personnel Committee was adjourned at 9:10 a.m. on Tuesday, October 24, 2023.

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**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
BUILDING & DEVELOPMENT COMMITTEE  
MINUTES**

**Thursday, November 2, 2023**

**Video Conference Call by GoToMeeting**

**PRESENT:** Michael Morgan, Matt Kowalski, Mark Sain, Joan Johnson

**OTHERS**

**PRESENT:** MPL: Chantel Clark, Melissa Howard, Yves LaPierre, Tammy Mays,  
Jennifer Meyer-Stearns, Karli Pederson, Rebecca Schweisberger, PJ Woboril

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Chair Michael Morgan called the MPL Board of Trustees Building and Development Committee meeting to order at 8:01 a.m. on November 2, 2023 with a quorum present. All Trustees and presenters participated by video or phone conference.

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1. **Approval of the Minutes.** Chair Morgan entertained a motion to accept the minutes from the October 11, 2023 meeting, listed as Attachment A of the agenda. Trustee Sain moved approval of the minutes and Trustee Kowalski seconded. Motion passed.
2. **Real Estate Update.** Library Construction Projects Manager Yves LaPierre presented an update on the marketing of the former Llewellyn and Mill Road branches.
  - Mill Road: The Department of City Development (DCD) is currently listing the property for sale, with an asking price of \$500,000. DCD has held several open house viewings and more are scheduled over the next few weeks. Mr. LaPierre will send the Committee a link to the property listing.
  - Llewellyn: DCD is working with the district Alderperson to obtain approval to market the property. Two types of appraisals have been received:
    - Development site: \$490,000 appraisal. The building would be demolished and a high-value apartment building might be developed on the property.
    - Adaptive re-use: \$330,000 appraisal. The property would be purchased as-is and the buyer would use the existing building. The original building was constructed in 1913 and a new section was added in 1959. The building is 8,234 square feet and the lot is 17,365 square feet. The City can select the buyer and type of use for the site. If the property will be used for a new development, zoning and historic preservation will be taken into consideration.

MPL will receive a percentage of the proceeds from the sales. Informational item.

3. **Martin Luther King Branch Update.** Library Construction Projects Manager Yves LaPierre presented an update on the project. Contractors are working to remove debris and preparing the soil for footings and foundations. MPL is working with the developer to coordinate plans for plumbing, electrical, and telecom. Informational item.
4. **Sculpture at Former Mill Road Branch.** Library Construction Projects Manager Yves LaPierre shared information about a sculpture at the former Mill Road branch and plans for relocation. The sculpture was created by artist Kenneth L. Lamers and was installed in 1972 at a cost of \$3,000. The 16.5-foot sculpture, titled *Insight*, is made from Cor-Ten steel that naturally weathers over time. Mr. Lamers created other sculptures for MPL, though this is the largest and most monumental. MPL was awarded a \$50,000 grant through the Milwaukee Arts Board to help cover the cost of restoration and

relocation. MPL is exploring options for a suitable location to place the sculpture and will contact the artist to share updates. Informational item.

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The meeting of the Milwaukee Public Library Board's Building & Development Committee was adjourned at 8:35 a.m. on November 2, 2023.

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**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
EXECUTIVE COMMITTEE  
MINUTES**

**Wednesday, November 15, 2023**

**Virtual via GoToMeeting**

**PRESENT:** Mark Sain, Michele Bria, Teresa Mercado, Joan Johnson

**OTHERS**

**PRESENT:** MPL: Rebecca Schweisberger

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President Sain called the MPL Board of Trustees Executive Committee meeting to order at 4:01 p.m. on November 15, 2023. All Trustees participated by video conference.

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1. **Approval of the Minutes.** President Sain entertained a motion to accept the minutes from the June 12, 2023 meeting. Trustee Bria moved to approve and Trustee Sain seconded. Motion passed.
2. **2023 Summary and 2024 Visioning.** Library Director Joan Johnson presented an overview of MPL's 2023 accomplishments and activities, 2024 goals, and current challenges. The presentation is attached at the end of these minutes.

2023 accomplishments and activities include:

- Increased community outreach and engagement, including Community Conversations with the City Librarian and engaging a consultant to synthesize the feedback into a final report which will help inform service planning in 2025 and beyond
- Significant improvement in employee vacancy rate, down from 18% in 2022 to closer to 10%; the turnover rate is down from 15% to 10%
- MPL received several awards and recognition which reflect the library's dedicated staff working tirelessly to improve the quality of life for Milwaukee residents
- Increased support for teens and school-age youth through grant-funded initiatives, including LibraryCorps and MPL's Connected Learning

2024 Service Plan:

- MPL will maintain current service levels at branch libraries
- MPL will maintain current service levels at Central Library
- MPL will offer expanded Sunday service hours year-round at Central Library, Good Hope, and Tippecanoe
  - Year-round Sunday hours will begin at Central Library first and expand to the two branch libraries in July or as soon as staffing levels permit
- Continued education and outreach services
- Expansion of virtual MPL

Goals for 2024 include:

- Increased use of library services by previously underserved market segments, with a target to increase patron count by 100% (by end of 2025)
- Implement the 2024 service plan and continue administering all grant-funded projects and programs
- Continue economic development efforts and partnerships

- Continue executing the Race, Equity, and Inclusion (REI) work plan and action steps
- Focus on broadband access and digital inclusion
  - Digital inclusion goal for **2025**: MPL helps at least 500 households gain high speed broadband access
- Further establishing MPL as an anchor of healthy neighborhoods and a safe space to foster community connections and dialogue
  - Continued facilities development plan, including Martin Luther King branch redevelopment
- Work to have Central Library officially designated as a state-wide resource
- Climate Action initiatives

Recent Challenges:

- Stress on staff who have been called upon to do more with less over several years of austerity
- Ensuring MPL has enough staff in place to facilitate additional hours
- Impacts due to the length of time required to hire new staff and difficulty retaining staff in entry level positions
- Staffing challenges leave little capacity for outreach
- Security and staff safety concerns

Director Johnson thanked the Board for their support and service. The Committee thanked Director Johnson for her vision and dedicated focus on the community. Informational item.

3. **Nominating Committee**. The Committee discussed the Board Officer election that will be held in May 2024. The nominating committee was selected and will meet in March 2024 to prepare the slate for the April 2024 meeting. Informational item.
4. **Joint Board Meeting**. The Committee discussed logistics for a joint meeting of the MPL Board, MPL Foundation Board, and MPL Friends Board. The meeting will focus on sharing goals, introductions, and relationship building. Director Johnson will work with MPL Foundation Executive Director Ryan Daniels to identify a date before the end of the 1<sup>st</sup> quarter 2024. Informational item.
5. **Board Education**. The Committee discussed possible topics for Board education in 2024. MPL staff will share short, engaging, high-level presentations that will help the Board in their role as ambassadors for the library. Informational item.
6. **2024 Meeting Schedule**. The Committee reviewed the 2024 Executive Committee meeting schedule. Informational item.

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The meeting of the Milwaukee Public Library Board's Executive Committee was adjourned 5:35 p.m. on November 15, 2022.

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November 15, 2023

# MPL Board of Trustees

Executive Committee Meeting



**Inspiration Starts Here – Read • Learn • Connect**

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The Milwaukee Public Library plays a critical role in providing free access to knowledge, information, diversity of ideas, and the democratic process – building healthy families and vibrant neighborhoods.



# Key Performance Measures

<b>Key Performance Measures</b>	<b>2022 Actual</b>	<b>2023 Projected</b>	<b>2024 Planned</b>
Adult Program Attendance	13,205	27,000	35,000
Early Literacy Program Attendance	4,238	5,200	6,000
School Age Program Attendance	5,369	6,400	7,100
Summer Reading Program Participants	18,111	20,439	25,000
Library card holder accounts (including virtual)	510,471	530,471	550,000
Public Service Hours	29,356	31,504	31,504
Patron Visits	843,359	1,300,000	1,500,000
Public Computer Use Hours	117,382	140,000	150,000

# 2022/2023

## Accomplishments and Activities

- **Reaching patrons where they are**
  - MPL ongoing outreach and engagement services reached hundreds of patrons at 350 sites in the last year.
  - Over 4,000 Milwaukee residents shared feedback on their valued library services during the community engagement campaign.
  
- **Fostering an inclusive culture**
  - REI Committee working towards goals to attract and retain employees across racial groups and ensure all patrons feel well-served and engaged.
  
- **Enhancing employee experience**
  - Revamped compensation structures and achieved an 8% reduction in vacancy rates.

# A Year of MPL Awards



**Diamond Honoree Honor  
Recipient: Library Director  
Joan John**



**HIPPY Cornerstone Partner  
Award: Education Outreach  
Services and Central Library  
Children's Room Staff**



**KLAS Julie Klauber Award  
Recipient: Kim Tomlinson,  
Librarian Wisconsin Talking  
Book and Braille Library**



**Jon Allen Pace Setter  
Award: Community  
Partner of the Year**



**DearMKE Award**



**Governor's Archives Award:  
Archival Innovation**



**Heart of Community**

# Expanded Impact through Grant-funded Initiatives

- First grant-funded LibraryCorp cohort completed year of service, expanding services to teens and school-age youth with emphasis on STEAM and creative development.
- MPL's Connected Learning program exposed youth to makerspaces, in-demand career pathways and paid internships.
  - Actively work with EmployMKE and the Office of Violence Prevention to reach more youth.



# 2024 Service Plan

(If Council amendments pass final adoption, Sunday Service will be expanded)

## Maintain Current Service Levels at Branch Libraries

- All branches maintain status quo using full footprint of the building
- Open 48 hours per week, Monday through Saturday

## Maintain Current Service Levels at Central Library

- As administrative hub for the system, Central serves as the public research and inter-loan library for the state and county, as well as the Resource Library for MCFLS.
- Open 52 hours per week **plus** Sunday service from 1-5pm October-April. Early morning drive-up hours extend hours to 60.5 per week.



# 2024 Service Plan

## City-wide Education and Outreach Services

- **Mobile Library** – pop-up library at senior high-rises for older adults and adults with disabilities.
- **Delivery Services** – deposit collections on regular rotation to nursing homes, child care centers, schools and community learning centers and learning sites during summer.
- **School Support Services** – Service to schools, teachers and classrooms including Library Now, First Grade Library Card Campaign, teacher cards, summer reading promotion, and summer reading outreach.
- **Outreach Events** – library presence and card registration at select community events.

# 2024 Service Plan

## Retain Virtual MPL

- Expansion and redesign of online services, programs and resources to provide online access to:
  - Virtual live and recorded programming
  - Reference services via live chat and email
  - CountyCat and holds pickup service
  - Research databases and online journals
  - Online courses, tutoring, and homework help
  - Digital collections unique to the MPL
  - Other digital content

# 2024 Goals

- Use of library services by previously underserved market segments increases (as part of overall growth in patronage and library usage-based on 1<sup>st</sup> qtr as compared to previous year, we project reaching 1.5M by end of 2024). **Target: Increase patron count by 100% by end of 2025 (total visits at least 1.7 million)**
  - To increase market share of active users, use community engagement survey findings to improve outreach to these communities
  - Study and target under-served and un-served markets to develop robust communications plan and subsequent marketing and PR strategies to accomplish goals
  - Support staff in developing competencies that prepare them for success in a busier environment, in serving a more diverse clientele, and in delivering a positive user experience
  - Make additional investments for growth.

# 2024 Goals

- Fully implement the 2024 service plan and continue administering all grant-funded projects and programs, such as the LibraryCorps expansion and Teen Connected Learning programs.
- Continue economic development efforts:
  - Improve employment outcomes for our diverse youth population through MPL's robust teen internship program and Teen Advisory Board.
  - Use new Business Commons at Central Library in collaboration with community partners to enhance business resources and services to support entrepreneurship and workforce development.

# 2024 Goals

- Continue executing the REI work plan and action steps.
- Focus on broadband access and digital inclusion:
  - Continue all technology services including the MPL Foundation partnership to provide mobile hotspot service to high-needs populations.
  - Work with partners in the Milwaukee Broadband Partnership, continue to explore opportunities allowing use of federal, state and private funds to provide broadband access services off-site and to households surrounding MPL branches.
  - Continue in-house access to wi-fi and internet-connected desktops and laptops.

# MLK Branch Redevelopment

- Updated branch will include:
  - High-tech Makerspace for arts & STEAM, featuring recording, design, and content tools. Themed “Amplify” in honor of Dr. Martin Luther King, Jr.'s legacy.
  - Vibrant, open, bright spaces with natural light and intentional spaces for the community to gather, study, and lounge.
  - Public art opportunities, including a larger than life-sized image of Dr. King.
  - Green features including EV charging stations, geothermal heating.



# MPL Climate Action Initia

## Select MPL Climate Action Initiatives:

- Planned sustainability improvements at the new MLK branch including solar and geo-thermal HVAC.
- Supports public outreach about the Climate and Equity Plan with a green education area at Central Library, displaying ECO brochures at branches, and hosting programming and partnerships:
  - In 2023, MPL organized 21 adult programs focused on sustainability or climate action topics with over 1308 attendees
- MPL completed a \$2m energy saving performance contract at Central Library in 2019.
- MPL is ready to host EV charging stations at multiple branches if the City is awarded a pending federal grant
- Recently launched the "Green Corps" arm of its Volunteer Program to provide cleanup of native landscaped areas with the assistance of UW-Extension Master Gardeners, MMSD Fresh Coast Guardians, Clean Wisconsin, and community volunteers.

# REI Strategy, Highlights and Focus

## ■ Internal (workforce)

- REI Action Plan Committee formed and new Chair finally in place
- Black, Indigenous, People of Color (BIPOC)-Affinity Group formed and developing action plan
- Performance management documents and standard JDs updated and distributed to managers with directives to mentor and evaluate per the standards
- Strengthening clear pathways for career advancement in a timely fashion (internal postings, robust training opportunities and scholarships)

## ■ External (service delivery)

- Training supports both staff development and our ability to render inclusive customer service externally and internally
- Resource alignment to strengthen ability to better identify potential partner organizations led by and/or serving BIPOC populations and determine best outreach strategies
- Enhancing diversity in collections by adding new world language vendors and working with MCFLS to add local DEI subject headings to the shared catalog



# 2023 Challenges

- Years of budget reductions while maintaining consistent levels of service in fewer hours combined with changing needs of the community, put stressors on staff called upon to do more with less.
- Tight schedules and skeletal staffing often require contingency plans to provide coverage for all open hours.
- Difficulty retaining entry level positions, which serve as training grounds for higher paying positions and better hours.
- Little capacity for outreach to fully engage with the community and cultivate relationships.
- Security and staff safety concerns.

# Thank you for your support!



**Milwaukee Public Library  
Financial Report  
October 31, 2023**

**2023**

**2022**

**City Revenues**

	Budget	Received to date	% Received
<i>Additional City Appropriation</i>	\$ 25,081,089	\$ 21,055,787	84.0%
<i>Fines</i>	\$ 128,000	\$ 68,749	53.7%
<i>Lost Materials, etc.</i>	\$ 60,000	\$ 35,041	58.4%
<i>MCFLS Contracts</i>	\$ 802,414	\$ 413,268	51.5%
<b>Total City Appropriation</b>	<b>\$ 26,071,503</b>	<b>\$ 21,572,845</b>	<b>82.7%</b>

	Budget	Received to date	% Received
	\$ 24,494,523	\$ 20,290,718	82.8%
	\$ 138,000	\$ 56,674	41.1%
	\$ 60,000	\$ 46,974	78.3%
	\$ 760,469	\$ 582,087	76.5%
	<b>\$ 25,452,992</b>	<b>\$ 20,976,453</b>	<b>82.4%</b>

**City Expenses**

**Salaries & Benefits**

	Budget	Spent to date	% Spent
<i>Salaries</i>	\$ 14,013,643	\$ 11,568,616	82.6%
<i>Fringe Benefits</i>	\$ 6,306,139	\$ 5,059,273	80.2%
<b>Total</b>	<b>\$ 20,319,782</b>	<b>\$ 16,627,889</b>	<b>81.8%</b>

	Budget	Spent to date	% Spent
	\$ 13,374,837	\$ 11,060,268	82.7%
	\$ 6,232,576	\$ 5,191,923	83.3%
	<b>\$ 19,607,413</b>	<b>\$ 16,252,191</b>	<b>82.9%</b>

**Operating Expenses**

	Budget	Spent to date	% Spent
<i>General Office Expense</i>	\$ 111,700	\$ 57,434	51.4%
<i>Tools &amp; Machinery Parts</i>	\$ 19,000	\$ 20,374	107.2%
<i>Construction Supplies</i>	\$ 26,000	\$ 15,025	57.8%
<i>Energy</i>	\$ 687,800	\$ 554,591	80.6%
<i>Other Operating Supplies</i>	\$ 248,019	\$ 178,402	71.9%
<i>Vehicle Rental</i>	\$ 9,000	\$ 5,819	64.7%
<i>Non-Vehicle Equipment Rental</i>	\$ 22,000	\$ 20,658	93.9%
<i>Professional Services</i>	\$ 180,751	\$ 198,639	109.9%
<i>Information Technology Services</i>	\$ 417,642	\$ 355,585	85.1%
<i>Property Services</i>	\$ 1,273,520	\$ 1,419,105	111.4%
<i>Infrastructure Services</i>	\$ 33,000	\$ 63,449	192.3%
<i>Vehicle Repair Services</i>	\$ -	\$ -	100.0%
<i>Other Operating Services</i>	\$ 157,100	\$ 56,282	35.8%
<i>Reimburse Other Departments</i>	\$ 105,000	\$ 18,648	17.8%
<b>Total</b>	<b>\$ 3,290,532</b>	<b>\$ 2,964,011</b>	<b>90.1%</b>

	Budget	Spent to date	% Spent
	\$ 109,300	\$ 43,263	39.6%
	\$ 20,470	\$ 11,686	57.1%
	\$ 23,000	\$ 21,316	92.7%
	\$ 684,000	\$ 615,514	90.0%
	\$ 193,225	\$ 103,334	53.5%
	\$ 9,000	\$ 3,863	42.9%
	\$ 22,000	\$ 15,653	71.2%
	\$ 238,152	\$ 292,535	122.8%
	\$ 432,972	\$ 362,571	83.7%
	\$ 1,477,660	\$ 1,341,410	90.8%
	\$ 36,000	\$ 20,271	56.3%
	\$ -	\$ -	100.0%
	\$ 151,548	\$ 50,206	33.1%
	\$ 91,000	\$ 28,809	31.7%
	<b>\$ 3,488,327</b>	<b>\$ 2,910,431</b>	<b>83.4%</b>

**Equipment**

	Budget	Spent to date	% Spent
<i>Library Materials</i>	\$ 1,757,000	\$ 1,649,143	93.9%
<i>Computers, etc.</i>	\$ 358,187	\$ 74,155	20.7%
<i>Other</i>	\$ 83,202	\$ 53,364	64.1%
<b>Total</b>	<b>\$ 2,198,389</b>	<b>\$ 1,776,662</b>	<b>80.8%</b>

	Budget	Spent to date	% Spent
	\$ 1,714,000	\$ 1,541,594	89.9%
	\$ 309,229	\$ 86,951	28.1%
	\$ 75,823	\$ 13,920	18.4%
	<b>\$ 2,099,052</b>	<b>\$ 1,642,465</b>	<b>78.2%</b>

**Other Departmental Appropriation**

	Budget	Spent to date	% Spent
<i>Villard Square Property Payment</i>	\$ 8,300	\$ 8,300	100.0%
<i>East Property Payment</i>	\$ 4,000	\$ 4,000	100.0%
<i>Mitchell Street Property Payment</i>	\$ 72,000	\$ 58,500	81.3%
<i>Good Hope Property Payment</i>	\$ 45,000	\$ -	0.0%
<i>Contingent Energy Financing</i>	\$ 133,500	\$ 133,483	100.0%
<b>Total</b>	<b>\$ 262,800</b>	<b>\$ 204,283</b>	<b>77.7%</b>
<b>Total City Expenses</b>	<b>\$ 26,071,503</b>	<b>\$ 21,572,845</b>	<b>82.7%</b>

	Budget	Spent to date	% Spent
	\$ 7,800	\$ -	0.0%
	\$ 3,500	\$ -	0.0%
	\$ 71,000	\$ 40,500	57.0%
	\$ 45,000	\$ -	0.0%
	\$ 130,900	\$ 130,866	100.0%
	<b>\$ 258,200</b>	<b>\$ 171,366</b>	<b>66.4%</b>
	<b>\$ 25,452,992</b>	<b>\$ 20,976,453</b>	<b>82.4%</b>

**Milwaukee Public Library  
Financial Report  
October 31, 2023**

**2023**

**2022**

**Additional Funding Sources**

**Contract Grants**

	Budget	Spent to date	% Spent
<i>WTBBL Jul '23 - Jun '24</i>	\$ 1,004,300	\$ 344,183	34.3%
<i>ILS Jul '23 - Jun '24</i>	\$ 223,350	\$ 32,973	14.8%
<b>Total</b>	<b>\$ 1,227,650</b>	<b>\$ 377,156</b>	<b>30.7%</b>

	Budget	Spent to date	% Spent
	\$ 1,136,100	\$ 345,212	30.4%
	\$ 108,650	\$ 35,348	32.5%
	<b>\$ 1,244,750</b>	<b>\$ 380,560</b>	<b>30.6%</b>

**Trust Funds**

	Budget	Spent to date	% Spent
<i>Materials</i>	\$ 124,000	\$ 115,438	93.1%
<i>Programming</i>	\$ 38,000	\$ 22,045	58.0%
<i>Training</i>	\$ 18,000	\$ 13,389	74.4%
<i>Marketing</i>	\$ 32,000	\$ 2,871	9.0%
<i>Contingency</i>	\$ 4,000	\$ 2,293	57.3%
<i>Board Development</i>	\$ 4,000	\$ 868	21.7%
<i>Strehlow 50+</i>	\$ 37,319	\$ 4,818	12.9%
<b>Total</b>	<b>\$ 257,319</b>	<b>\$ 161,722</b>	<b>62.8%</b>

	Budget	Spent to date	% Spent
	\$ 113,000	\$ 113,000	100.0%
	\$ 34,000	\$ 15,028	44.2%
	\$ 15,000	\$ 9,047	60.3%
	\$ 29,000	\$ 10,305	35.5%
	\$ 4,000	\$ 111	2.8%
	\$ 4,000	\$ 944	23.6%
	\$ 39,045	\$ 265	0.7%
	<b>\$ 238,045</b>	<b>\$ 148,700</b>	<b>62.5%</b>

**Foundation Funds**

	Budget*	Spent to date	% Spent
<i>Materials</i>	\$ 525,961	\$ 47,076	9.0%
<i>Programming</i>	\$ 2,167,078	\$ 583,644	26.9%
<b>Total</b>	<b>\$ 2,693,039</b>	<b>\$ 630,720</b>	<b>23.4%</b>

	Budget*	Spent to date	% Spent
	\$ 536,095	\$ 28,153	5.3%
	\$ 1,827,355	\$ 693,311	37.9%
	<b>\$ 2,363,450</b>	<b>\$ 721,464</b>	<b>30.5%</b>

\*Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover.

**Investments**

*U.S. Bank National Assoc. Commercial Paper (rated A1+) confirmation #327152096 dated 3/1/23 and maturing 11/1/23 at a rate of 0.4%...\$250,000.00*

## Director's Report

### November 2023 Activities

MPL launched an intensive month of programming for the Americans and the Holocaust exhibition, which Central Library is hosting through January 5<sup>th</sup>, 2024. The exhibit was created by the U.S. Holocaust Memorial Museum in Washington, D.C., in partnership with the American Library Association. MPL is one of only fifty libraries chosen to receive this traveling exhibit which began in 2021. At the kick-off event, MPL was fortunate to have the exhibit curator, Dr. Daniel Greene, to provide the inaugural tour of the exhibit and to be the keynote speaker. Johnson welcomed a highly engaged audience and acknowledged the efforts and leadership of MPL's Adult Programming and Events Manager Kelly Bolter. She worked closely with staff at Milwaukee's Holocaust Education Resource Center (HERC), MPL's partner organization for the exhibition supplemental programming.

Johnson continues to support the Martin Luther King branch redevelopment design team and the work of the community engagement team. The final draft of the community engagement summary report was presented by the INPOWER consulting team and was subsequently shared with Mayor Johnson ahead of the presentation to the MPL Board of Trustees at its November meeting. Next steps will be to share with MPL staff in advance of release to the general public.

Johnson supported MPL's lead staff, Jennifer Webb (Washington Park) and Chetla Jackson (Business Office) on the city-wide Combined-Giving Campaign. All attended a kick-off session for department coordinators and solicitors.

Johnson and team met with Milwaukee Police Department (MPD) liaisons to discuss systemwide security challenges, requests for additional support from MPD and training for MPL staff.

Johnson and team met with Milwaukee Journal Sentinel Deputy Editor Jill Williams to discuss collaborative opportunities in support of literacy efforts in the community.

Broadband efforts continue with Johnson's participation in the Milwaukee Broadband Partnership meetings and the national Schools, Health, and Libraries Broadband Coalition meetings.

Johnson continues to do outreach and serve the community through her involvement with various organizations including meetings and events with the Westtown Association Board, Milwaukee County Federated Library System Board, the Rotary Club of Milwaukee and the Children's Outing Association. In the broader library community, she continues to attend the virtual meetings of the Urban Libraries Council for Library Directors.

## October 2023

### Summary of VIRTUAL and IN-PERSON PROGRAMS

#### **MPL HELPS PEOPLE READ**

Art Book Club. A monthly meeting in Art, Music, and Recreation department on the second floor of Central Library to explore MPL's vast Art Reference collection. Librarians select materials based around a theme and put them out on tables for patrons to look at. It is meant as an opportunity for the public to browse materials that are typically only available by request. Since art is so visual this allows for serendipitous discovery. It was our first meeting so we chose a wide variety of materials in the collection to give people a taste of what's to come. Many attendees remarked that they were happy to be in the AMR space again, which has been closed since the beginning of the pandemic. We also got two follow up e-mails from people saying what a great time they had. Attendance: 25

#### **MPL HELPS PEOPLE LEARN**

First Time Homebuyers presented by UW Credit Union. On Wednesday, October 4<sup>th</sup> we hosted the UW Credit Union Mortgage department. The mortgage specialist shared with patrons what goes into buying a home, and

also helped demystify the rumors on purchasing a home. This program was a presentation but it felt like a community talk since UW credit union is a home credit union based out of Madison Wisconsin. The presenters were very informative and we're open to answering patrons' questions and it was a nice open forum. Patrons left feeling a little more comfortable and understood that the UW mortgage department was available if they had any other questions. I would like to host this program again at Central and have passed off the information to branch librarians if they feel they would like to host them as well. Attendance: 9

Digital Privacy and You: General Internet Users. This program series addresses the need for every individual to protect themselves online. Online scams and malicious schemes can be costly and cause serious damage to people. The three audience sets will learn how to recognize online threats and stay safe. The General Internet Users program will cover: Exposure and Malicious Activity in the Digital Domain, 2 Core Concepts of Digital Privacy, 3 Tools for Establishing and Maintaining Digital Privacy, Emphasis on Browsing. Presented by Signature Management Unit. Attendance: 6

Snack Hack: 2.0. Snack Hack: 2.0 is a food and nutrition literacy adult program offered as weekly sessions designed to teach all aspects of food: nutritional elements, food groups, cooking principles, history of food, how food is grown, cultural connections to what we eat, how food works in our bodies and methods on how to prepare meals at home. Sessions include a cooking demonstration and a snack for attendees. October started Block 4, the last "building block" of 4 learning blocks in the series. Block 4 explored various cuisines around the world. Total attendance for 5 sessions: 65

Snack Hack: Kids Kitchen. Snack Hack: Kids Kitchen is a new food and nutrition literacy program for school-aged youth offered as weekly sessions designed to teach all aspects of food: nutritional elements, food groups, cooking principles, history of food, how food is grown, cultural connections to what we eat, how food works in our bodies and methods on how to prepare meals at home. Sessions include a hands-on cooking lesson and a snack for attendees. The series started this month and will run until mid-January 2024. The series began with learning the human digestive tract. Total attendance for 2 sessions: 25

Celebrating Central: A Brief History of MPL's Downtown Library. Learn about the history of the Central Library building. View 19th, 20th and 21st-century images of the changes that have occurred to public and staff spaces over time, including some areas rarely seen by the public. A tour of the building showcasing many of these areas will follow. Or take the new Central Library History self-guided tour at your leisure. Attendance: 25

The Past and Present of Glass Plate Photography. This program covered the history of glass plate photography which was the third generation of still photography technology, which was in popular use from approximately 1880 to 1920. Danielle Wroblewski collects antique cameras and creates pictures using this method. She also seeks out and purchases antique glass plates that have been used. The pictures she is able to make from these plates have not been seen for 100 years. Danielle will talk about the history of photography and the process of working with glass plates, and share some of her contemporary images as well as selected images from the past that she has restored. Attendance: 11

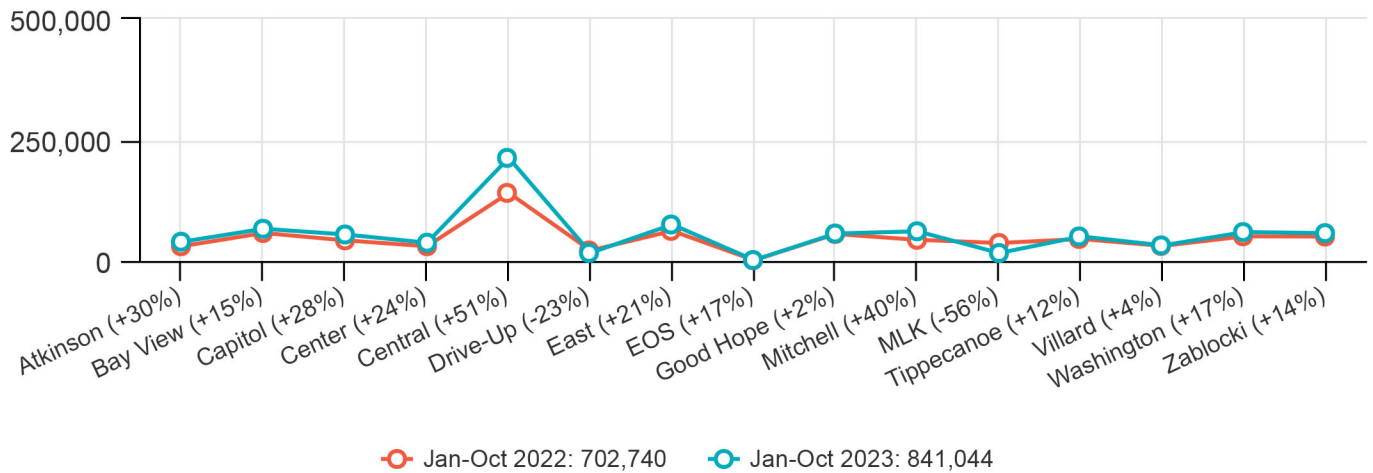
## **MPL HELPS PEOPLE CONNECT**

Small Business Success Story: Starseed Studio. Beth Voeks of the Business, Technology, and Periodicals Department hosted Mai Kue Vang for her Small Business Success Story presentation. She put together an interesting and very personal PowerPoint to go along with her very personal story from starting off in an apprenticeship, realizing she didn't want to work for someone else, doing intense research to find out what permits she needed, finding a space, getting a health inspection, etc. She also shared the different City of

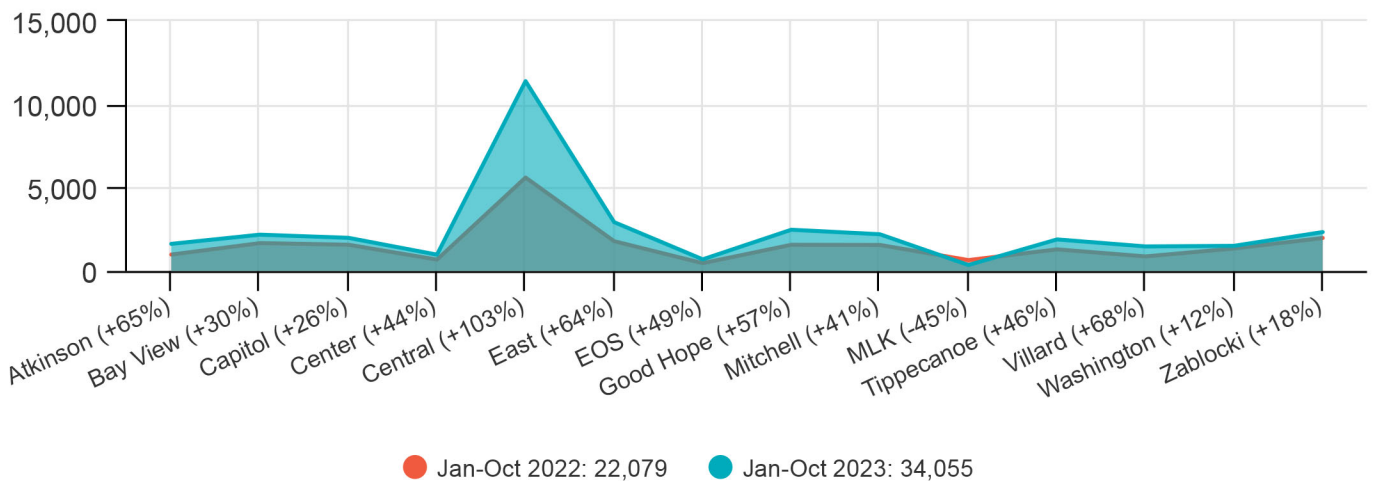
Milwaukee websites she used for information about business requirements, getting startup funds, and more. Mai Kue is a wonderful storyteller and I look forward to working with her again. Attendance: 4

**Total attendance** for 113 programs: 921

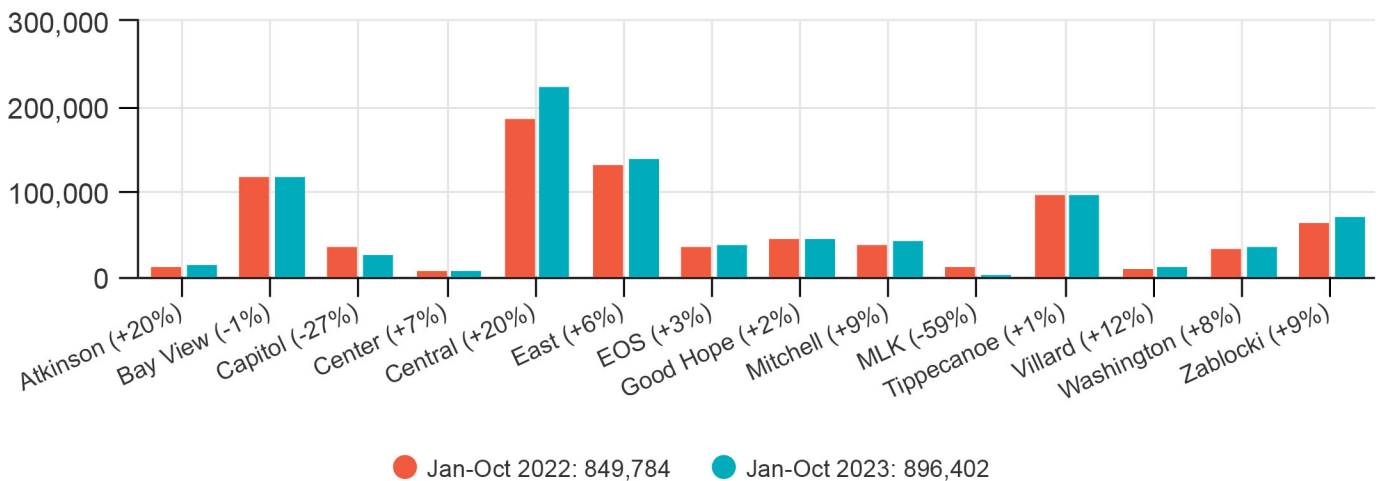
# Patron Visits



# Registration



# Traditional Circulation

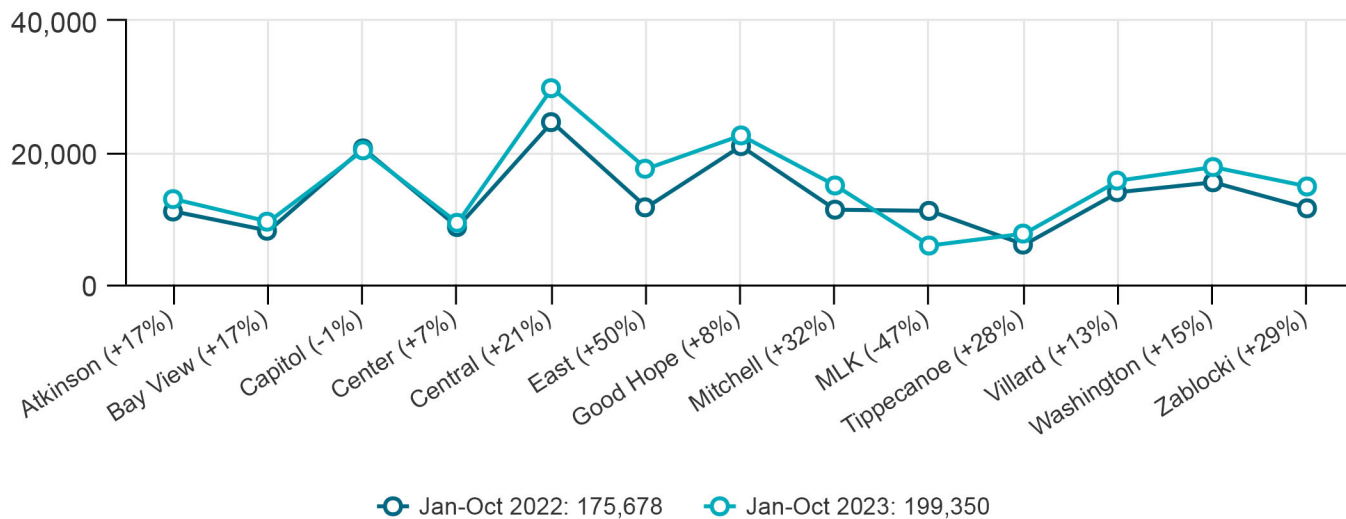




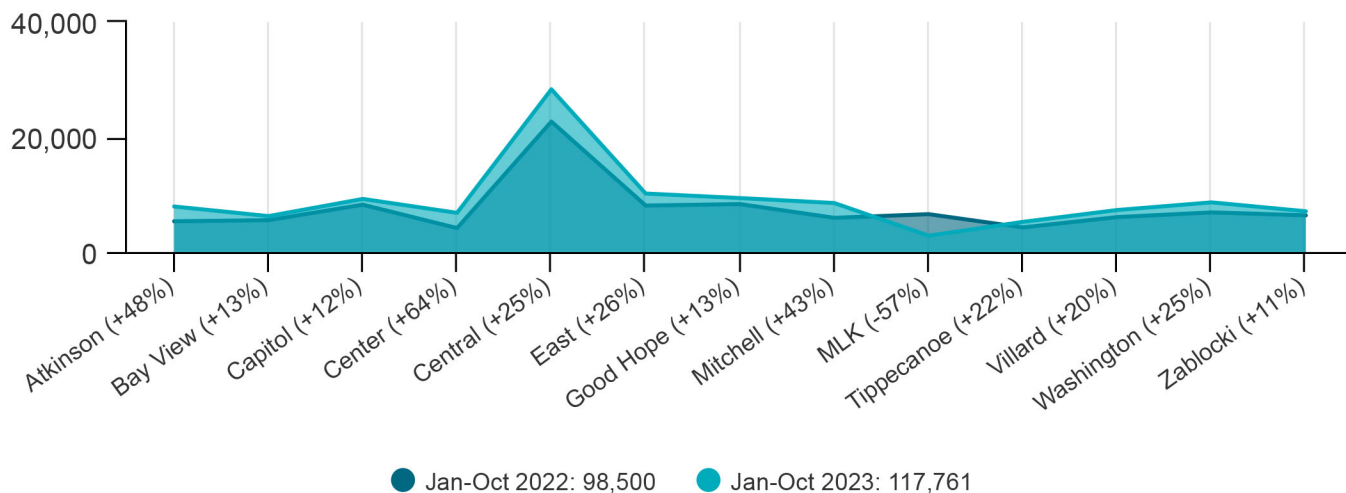
# eCirculation

Platform	Jan-Oct 2022	Jan-Oct 2023	Change
Freegal Music	70,309	118,976	+69%
hoopla Digital	38,937	49,836	+28%
Kanopy	9,291	14,034	+51%
OverDrive	284,898	326,504	+15%
<b>Total</b>	<b>403,435</b>	<b>509,350</b>	<b>+35%</b>

## Print/Copy/Fax/Scan Jobs

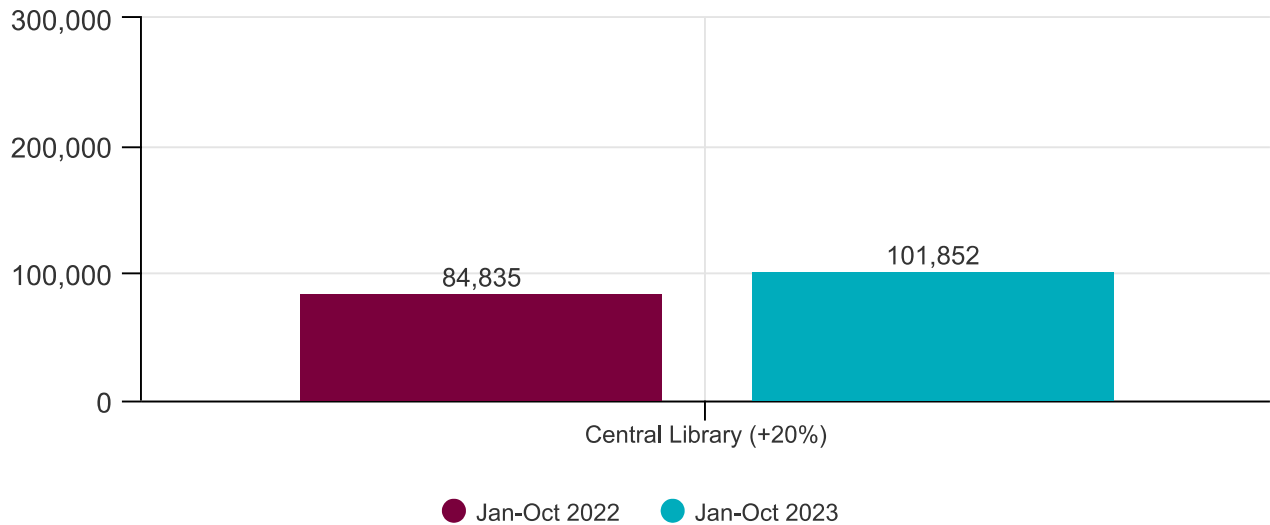


## Public Computer Sessions

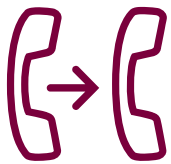


## Wi-Fi Sessions

Note: Wi-fi equipment was updated at MPL branches in October 2023 and reporting mechanisms are under review.  
Only Central Library wi-fi sessions reported for October 2023.



## Ready Reference



**39,468**  
Call Sessions  
Last Year: 47,888

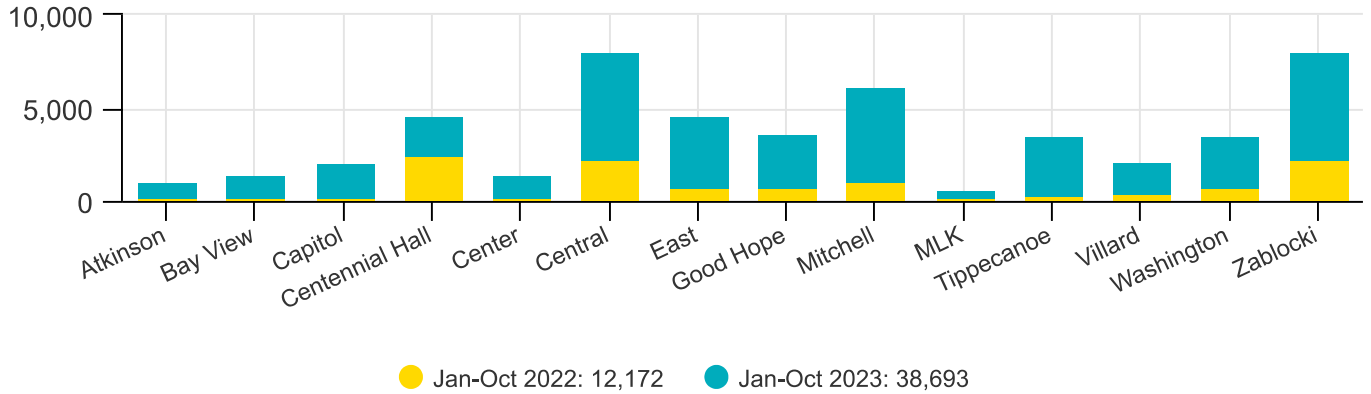


**1,984**  
Chat Sessions  
Last Year: 1,845

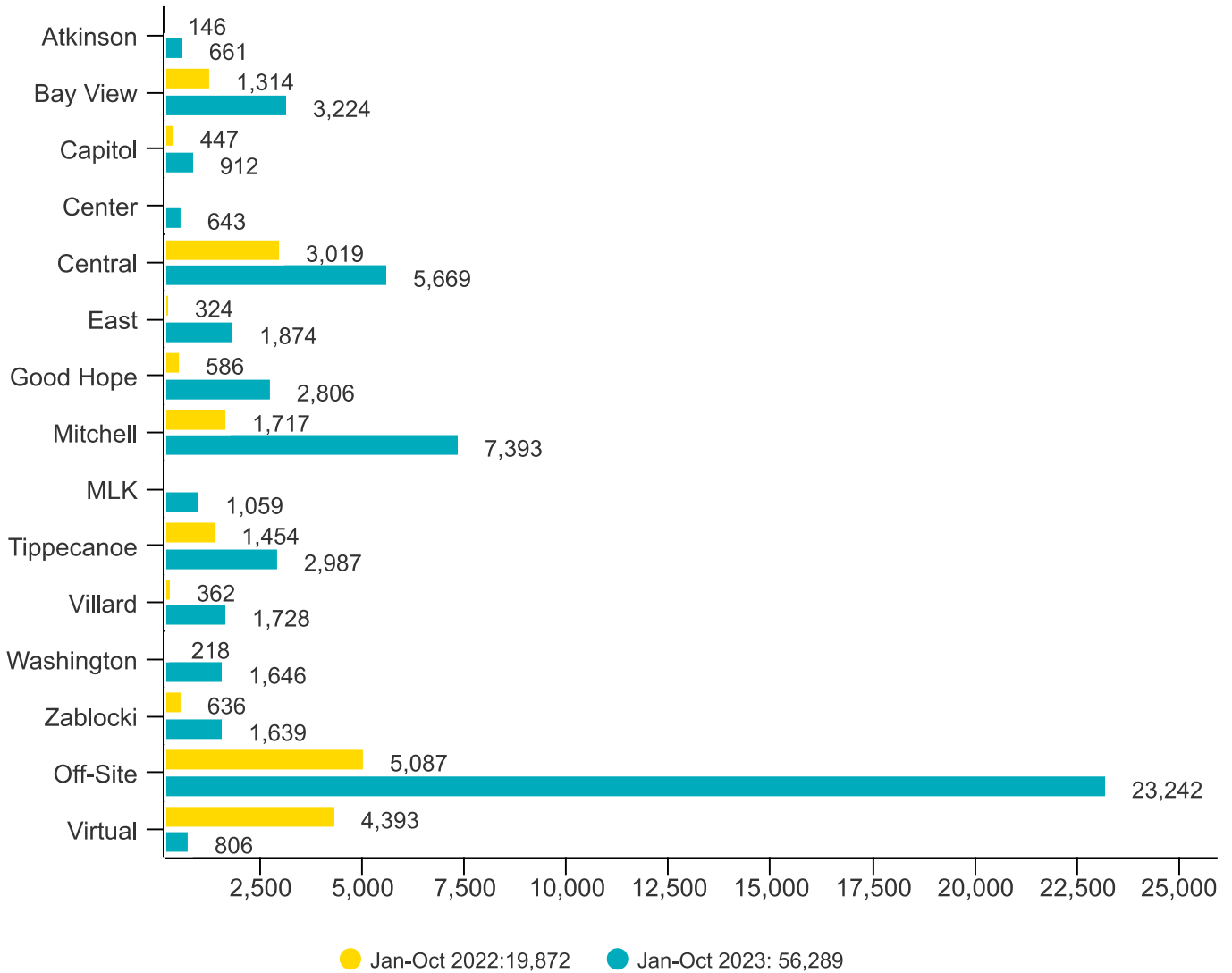


**1,345**  
Email Sessions  
Last Year: 1,393

# Meeting Space Users



# Program Attendance





**Milwaukee Public Library Board of Trustees  
2024 Schedule of Meetings (by Committee)**

RECESS: February, August, December

**REGULAR MEETING OF THE BOARD**

Date	Day	Time	Location
January 23, 2024	Tuesday	4:00 p.m.	Good Hope Branch Community Room
March 26, 2024	Tuesday	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room
April 23, 2024	Tuesday	4:00 p.m.	Capitol Branch Community Room
May 28, 2024	Tuesday	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room
June 25, 2024	Tuesday	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room
July 23, 2024	Tuesday	4:00 p.m.	Zablocki Branch Community Room
September 24, 2024	Tuesday	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room
October 22, 2024	Tuesday	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room
November 26, 2024	Tuesday	4:00 p.m.	Martin Luther King Branch Community Room

**LIBRARY BUILDING & DEVELOPMENT COMMITTEE**

Date	Day	Time	Location
January 11, 2024	Thursday	8:00 a.m.	Virtual Meeting
March 7, 2024	Thursday	8:00 a.m.	Virtual Meeting
April 4, 2024	Thursday	8:00 a.m.	Virtual Meeting
May 2, 2024	Thursday	8:00 a.m.	Virtual Meeting
June 6, 2024	Thursday	8:00 a.m.	Virtual Meeting
July 11, 2024	Thursday	8:00 a.m.	Virtual Meeting
September 5, 2024	Thursday	8:00 a.m.	Virtual Meeting
October 3, 2024	Thursday	8:00 a.m.	Virtual Meeting
November 7, 2024	Thursday	8:00 a.m.	Virtual Meeting



**Milwaukee Public Library Board of Trustees  
2024 Schedule of Meetings (by Committee)**

**EXECUTIVE COMMITTEE**

Date	Day	Time	Location
June 12, 2024	Wednesday	4:00 p.m.	Virtual Meeting
November 13, 2024	Wednesday	4:00 p.m.	Virtual Meeting

**FINANCE & PERSONNEL COMMITTEE**

Date	Day	Time	Location
January 23, 2024	Tuesday	8:30 a.m.	Virtual Meeting
April 23, 2024	Tuesday	8:30 a.m.	Virtual Meeting
July 23, 2024	Tuesday	8:30 a.m.	Virtual Meeting
October 22, 2024	Tuesday	8:30 a.m.	Virtual Meeting

**INNOVATION & STRATEGY COMMITTEE**

Date	Day	Time	Location
January 9, 2024	Tuesday	9:00 a.m.	Virtual Meeting
April 2, 2024	Tuesday	9:00 a.m.	Virtual Meeting
June 4, 2024	Tuesday	9:00 a.m.	Virtual Meeting
October 1, 2024	Tuesday	9:00 a.m.	Virtual Meeting

**LIBRARY SERVICES & PROGRAMS COMMITTEE**

Date	Day	Time	Location
March 6, 2024	Wednesday	4:00 p.m.	Virtual Meeting
May 1, 2024	Wednesday	4:00 p.m.	Virtual Meeting
July 10, 2024	Wednesday	4:00 p.m.	Virtual Meeting
November 6, 2024	Wednesday	4:00 p.m.	Virtual Meeting

**Milwaukee Public Library Board of Trustees  
2024 Schedule of Meetings (by date)**

January 2024			
<b>January 9</b>	Innovation & Strategy Committee	9:00 a.m.	Virtual Meeting
<b>January 11</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>January 23</b>	Finance & Personnel Committee	8:30 a.m.	Virtual Meeting
<b>January 23</b>	Board Meeting	4:00 p.m.	Good Hope Branch Community Room

March 2024			
<b>March 6</b>	Library Services & Programs Committee	4:00 p.m.	Virtual Meeting
<b>March 7</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>March 26</b>	Board Meeting	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room

April 2024			
<b>April 2</b>	Innovation & Strategy Committee	9:00 a.m.	Virtual Meeting
<b>April 4</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>April 23</b>	Finance & Personnel Committee	8:30 a.m.	Virtual Meeting
<b>April 23</b>	Board Meeting	4:00 p.m.	Capitol Branch Community Room

May 2024			
<b>May 1</b>	Library Services & Programs Committee	4:00 p.m.	Virtual Meeting
<b>May 2</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>May 28</b>	Board Meeting	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room

June 2024			
<b>June 4</b>	Innovation & Strategy Committee	9:00 a.m.	Virtual Meeting
<b>June 6</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>June 12</b>	Executive Committee	4:00 p.m.	Virtual Meeting
<b>June 25</b>	Board Meeting	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room

**Milwaukee Public Library Board of Trustees  
2024 Schedule of Meetings (by date)**

<b>July 2024</b>			
<b>July 10</b>	Library Services & Programs Committee	4:00 p.m.	Virtual Meeting
<b>July 11</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>July 23</b>	Finance & Personnel Committee	8:30 a.m.	Virtual Meeting
<b>July 23</b>	Board Meeting	4:00 p.m.	Zablocki Branch Community Room

<b>September 2024</b>			
<b>September 5</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>September 24</b>	Board Meeting	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room

<b>October 2024</b>			
<b>October 1</b>	Innovation & Strategy Committee	9:00 a.m.	Virtual Meeting
<b>October 3</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>October 22</b>	Finance & Personnel Committee	8:30 a.m.	Virtual Meeting
<b>October 22</b>	Board Meeting	4:00 p.m.	Central Library, Rotary Club of Milwaukee Community Room

<b>November 2024</b>			
<b>November 6</b>	Library Services & Programs Committee	4:00 p.m.	Virtual Meeting
<b>November 7</b>	Building & Development Committee	8:00 a.m.	Virtual Meeting
<b>November 13</b>	Executive Committee	4:00 p.m.	Virtual Meeting
<b>November 26</b>	Board Meeting	4:00 p.m.	Martin Luther King Branch Community Room



## Milwaukee Public Library 2024 *Proposed* Public Service Hours

### Central Library

#### Frank P. Zeidler Humanities Room<sup>1</sup>

Monday	10 a.m. – 8 p.m.		Monday	10 a.m. – 4 p.m.
Tuesday	10 a.m. – 8 p.m.		Tuesday	10 a.m. – 4 p.m.
Wednesday	10 a.m. – 6 p.m.		Wednesday	10 a.m. – 4 p.m.
Thursday	10 a.m. – 6 p.m.		Thursday	10 a.m. – 4 p.m.
Friday	10 a.m. – 6 p.m.		Friday	10 a.m. – 4 p.m.
Saturday	9 a.m. – 5 p.m.		Saturday	10a.m. – 4 p.m.
Sunday	1 p.m.-5 p.m.		Sunday	Closed

**56 hrs/wk**

**36/wk**

### Drive-Up at Central Library

Monday	7:30 a.m. – 6 p.m.
Tuesday	7:30 a.m. – 6 p.m.
Wednesday	7:30 a.m. – 6 p.m.
Thursday	7:30 a.m. – 6 p.m.
Friday	7:30 a.m. – 6 p.m.
Saturday	9 a.m. – 5 p.m.
Sunday	Closed

**60.5 hrs/wk**

### Branch Libraries – Full Service and Temporary King Branch

Monday	12:00 p.m. – 8:00 p.m.
Tuesday	12:00 p.m. – 8:00 p.m.
Wednesday	10 a.m. – 6 p.m.
Thursday	10 a.m. – 6 p.m.
Friday	10 a.m. – 6 p.m.
Saturday	9 a.m. – 5 p.m.
Sunday (At two locations. See below.)	1 p.m.-5 p.m.

**52 hrs/wk**

**Ready Reference:** Open at 10:00 a.m. Monday thru Friday; 9 a.m. Saturday

**Sunday Hours:** Central: (Year-round) 1:00 p.m. – 5 p.m.

Good Hope and Tippecanoe: (Year-round) 1:00 p.m. – 5:00 p.m. projected to begin in July 2024.

Please check the website for details.

<sup>1</sup> Formerly included the Art, Music & Recreation Room, which will be available by appointment only.